ORDER

Order / Rev:

45632

Alt Order #:

27685187

Product Desc:

2022 Primary Electio

Estimate:

3065

Flight Dates:

03/07/22 - 03/13/22

Original Date / Rev:

GENERAL

Order Type:

03/02/22 / 03/07/22

Primary AE:

KLKN-TV Katz Dallas

Sales Office:

DALLS

Sales Region:

National

Agency

Name:

Ax Media

Buying Contact:

Billing Contact:

Billing Type: Billing Calendar: Cash

Billing Cycle:

Broadcast EOM/EOC

15%

Advertiser

Name:

Friends of Mike Hilgers

800 W. 47th St., Ste. 200

Kansas City, MO 64112

Demographic: **Product Codes:**

A50+

Candidates

Revenue Code 1: Revenue Code 2: AGY

POL

Revenue Code 3:

Priority:

POL-CAND

P-04

New Business Thru:

Agency Commission:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:30:00

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 02/28/22 03/13/22 8 \$1,880.00 \$1,598.00 **Totals**

Month # Spots Gross Amount Net Amount Rating March 2022 8 \$1,880.00 \$1,598.00 0.00 8 Totals \$1,880.00 \$1,598.00 0.00

Account Executives

Account Executive Sales Office Sales Region Start Date / End Date Order % Katz Dallas Start Of Order - End Of Order 100%

This Week This Week Start Date Week: 03/07/22 03/08/22 03/08/22 Ch 8 News at 6p M-F CM Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six Start Date Week: 03/07/22 03/13/22 -T 1 \$325.00 0.00 N 3 KLKN 03/07/22 03/13/22 -T 1 \$325.00 0.00 N 3 KLKN 03/11/22 03/11/22 Ch 8 News at 6p M-F CM 6p-630pF- :30 1 \$325.00P-03 0.00 NM 1 \$325.00 Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six Start Date End Date Weekdays Spots/Week Rate Channel 8 Eyewitness News 6p Channel 8 Eyewitness News 6p Channel 8 Eyewitness News At Six Start Date End Date Weekdays Spots/Week Rate Channel 8 Eyewitness News At Six Start Date End Date Weekdays Spots/Week Rate News: 03/07/22 03/13/22F 1 \$325.00 0.00 N 4 KLKN 03/13/22 03/13/22F 1 \$325.00 0.00 N 4 KLKN 03/13/22 03/13/22F 1 \$325.00 0.00 N 5p-530pS :30 1 \$125.00P-03 0.00 NM 1 \$125.00 ABC World News Su CM 5p-530pS :30 1 \$125.00P-03 0.00 NM 1 \$125.00	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
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Print Date: 03/07/22 14:14:16 Page 2 of 2

Order / Rev:
Alt Order #:

Flight Dates:

45632

27685187

03/07/22 - 03/13/22

Advertiser:

Estimate:

Product Desc:

Friends of Mike Hilgers

2022 Primary Electio

3

3065

KLKN-TV

	Start End Eyewitness News	Inventory Code s At Ten	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
<u>Start I</u> Week: 03/07/	Date End Date	Weekdays M	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
	3/09/22 03/09/22 Eyewitness News	Ch 8 News at 10r		10p-1035p	W	:30	1	\$250.00P-04	0.00 NM	1	\$250.00
Start E Week: 03/07/	<u>Date</u> <u>End Date</u> 22 03/13/22	Weekdays W	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
	3/13/22 03/13/22 Eyewitness News	Ch 8 News Sun at Ch 8 News Sun a At Ten		10p-1035p	S	:30	1	\$205.00P-05	0.00 NM	1	\$205.00
Start D Week: 03/07/2	<u>End Date</u> 22 03/13/22	Weekdays S	Spots/Week 1	Rate \$205.00	Rating 0.00						
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Start D Week: 03/07/2	ate End Date		Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
								T	otals	8	\$1,880.00



125 West 55th St New York, NY 10019

M-F BON 6 10p-10:35p

Channel 8 Eyewitness News At Ten \$250.00

4.7 TOTALS:

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Day/Time

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Program

Rate

A55P Rating

Len

3/7

3/8

3/9

3/10

3/11

3/12

Spots Total

CPP*

GRP*

Total 4

\$1,880.00

\$45.41 \$53.19

41.4

\$250.00

3/7 - 3/13 3/13

Agency: Ax Media CPE: 346/450/3065 Suite 200 800 W.47th Street

Contract # 27685187

Advertiser: Friends of Mike Hilgers Flight: 3/7/22 - 3/13/22

Changes as of: 3/7/2022 at 12:54 PM

Version: Highlighting Makegood 1

Station: KLKN

Con Type: POLITICAL/VOTE

Total \$: \$1,880.00 Status: Accepted

Market: Lincoln&Hstng-Krny-Pls
DMA

Agency Order #: 11432731 Product: 2022 Primary Election

Kansas City, MO 64112

Primary Demo: Adults 55+ Service: Nielsen

Office: DALLAS Total Spots: 8

Assistant: DARCI WALTS 512-665-6040 Total GRP: 41.4 Total CPP: \$45,41

Buyer: Fernie, Taylor Salesperson: DARCI WALTS 512-665-6040 Separation: Traffic #: 45632

Comments: New Order 3/2 - The new order will run Mon 3/7 - Sun 3/13. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30;PopulationBuyType: CPP

Taylor Fernie
Calcana average laylor Fernie Other
DARCI WALTS 1x n/a late news 3/4 due to power outage/FOF on estimate 3062 N
03/07/22 12:54 PM Sent To Rep Iow Warn 1/2/5 1/2